



17.720 1800-2100 GMT 1:00-4:00 p.m. EST  
11.785 2103-2300 GMT 4:03-6:00 p.m. EST

# WORLD INTER-NATIONAL BROADCASTERS — INC. —

**Transmitter Power: 50,000 Watts - ERP In Target Area In Excess Of 1,000,000 Watts**

Transmitter Site: RED LION, Pa., U. S. A.

This is to confirm your report of reception on May 6, 1963  
Date  
time 1928-1935 on a frequency of 17.720.

WINB Broadcasts With A Transmitter Output Power Of 50,000  
Watts, Using A Rhombic Antenna System Which Gives An Effective  
Beam Power In Excess Of 1,000,000 Watts.

OUR EXACT LOCATION IS 39° 54' NORTH LATITUDE 76° 34' WEST LONGITUDE

Remarks: Glad for your report. We will welcome any in the  
future.

Signed Rev. John M. Jones



## PROGRAM LOG

Frequency	Time	Program
17.720	1800 GMT	Morning Sunshine
17.720	1830 GMT	Missionary Evang. Broadcast
17.720	1900 GMT	Twentieth Century Hour
17.720	1930 GMT	Music
17.720	2000 GMT	News
17.720	2005	Ar. & Mrs. Show
17.720	2100	Sign off — 17.720
11.785	2103	Sign on — Music
11.785	2130	Ar. & Mrs. Show
11.785	2200 GMT	News
11.785	2205 GMT	Mr. & Mrs. Show
11.785	2300 GMT	Sign off

To find the Eastern Standard Time, subtract 5 hours from GMT, then if you have over 12 left, subtract 12 hours. Example: 1800 GMT — 500 = 1300 EST — 1200 = 1:00 p.m. EST.

WINB is a Commercial, International Short-Wave Radio Station. Its purpose is to promote the God of the Bible and Country.

50,000-Watt transmitter, radiating in target area an effective power in excess of 1,000,000 watts. Mediterranean Area of Southern Europe, Near East, and North Africa.

**World Inter-National Broadcasters**

**304 WALNUT ST.  
PHILADELPHIA 6, PA.**

## AREAS REACHED

(as of March 1, 1963)

<b>AFRICA</b> Algeria Central African Republic Ethiopia Kenya Nigeria Morocco South Africa Tanganyika Uganda	<b>GREENLAND</b> <b>JAPAN</b> <b>NEW ZEALAND</b> <b>MEXICO</b> <b>SPAIN</b>  <b>SOUTH AMERICA</b> Argentina Venezuela Brasil British Guiana
<b>ARCTIC</b>	<b>PUERTO RICO</b>
<b>AUSTRALIA</b>	<b>REPUBLIQUE DU CONGO - LEOPOLDVILLE</b> British Forees - Aden (Asia)
<b>BRITISH ISLES</b> England Scotland Ireland	Ghana Iceland Goose Bay — Labrador Dominion Republic — Santo Domingo, D. N. Azores — Terceira Island Bermuda
<b>CANADA</b> British Columbia Newfoundland Nova Scotia Ontario Quebec Saskatchewan	Sudan Jamaica Nicaragua Malta Nyasaland Italy
<b>CENTRAL AMERICA</b> British Honduras British West Indies Caribbean Guatemala Honduras	Netherlands Antilles Republique Du Dahomey Cote D'Ivoire—Kimbokro, (W. Africa) Canda — Manitoba Alberta
<b>EUROPE</b> Denmark Finland France Germany Holland Norway Sweden	

## WINB RATE CARD

Transmitting from Red Lion, Pa.

Rates Below Include Commission To Recognized Advertising Agencies.

### PROGRAM PERIODS

1 Hour    ½ Hour    ¼ Hour    10 Min.    5 Min.

<b>1-4 Times</b>	<b>\$300</b>	<b>\$180</b>	<b>\$120</b>	<b>\$105</b>	<b>\$90</b>
<b>5 or More</b>	<b>270</b>	<b>162</b>	<b>108</b>	<b>94</b>	<b>81</b>

NUMBER OF WEEKS (Applicable on Earned Net Rates)

13-25 Weeks, 10%    26-51 Weeks, 20%    52 Weeks, 25%

### ANNOUNCEMENTS

No. Per Week	Minutes	20-30 Sec.	10 Sec. or Less
<b>1-4 Times</b>	<b>\$50</b>	<b>\$30</b>	<b>\$20</b>
<b>5-9 Times</b>	<b>45</b>	<b>27</b>	<b>18</b>
<b>10-14 Times</b>	<b>40</b>	<b>24</b>	<b>16</b>
<b>15 or More</b>	<b>37</b>	<b>22</b>	<b>15</b>

NUMBER OF WEEKS DISCOUNT (Applicable on Earned Net Rates)

26 Weeks ..... 5%      52 Weeks ..... 10%

**WORLD INTER-NATIONAL BROADCASTERS**