

ZYB - 5  
1.270 kcs.  
ONDA MEDIA

# RADIO POTI S. A.

ZYI - 21  
4.935 kcs.  
ONDA TROPICAL

## RADIO POTI

Estúdios: Av. Deodoro, 245 — Fones 2582 — 2534  
Escritório: Av. Rio Branco, 325 — Fones 1205 — 1122  
NATAL — Rio G. do Norte

Natal, 8 de junho de 1970.

Dear Gentlemen:

We are very glad acknowledging receipt of your kind letter of 11 April 1969 reporting your listing to RÁDIO POTI, Natal, Brazil, on its wave channel, ZYI- 21 4935 KCS 60.80 meter-bands. Your details about our programs are quite correct.

Rádio Poti de Natal, operates on tow channels, the other one being ZYB-5, on 1270 KCS. Both trnamiters are RCA made power, output 1.000 wats. Rádio Poti began its operations on November 27th 1941, and is associated with the morning paper O Poti and the evening paper Diário de Natal, all them forming part of Diários e Rádios Associados, a chain of 25 newspapers, 24 ... broadcasts, 12 television sations and 6 magazines, spread all over this Country.

Natal is the Capital city of the state of Rio Grande do Norte. It is situated not far from the most eastern point on the Brazilian Atlantic coast. Natal climate is hot, but cooled by a permanent breeze, blowing from the Atlantic 24 hours a day, all the year round. Meterological conditions for aviation are steady. Aerodrome, mostly know as Parnamirim, is one of the largest in South America, built during II Great War by the Americans to be spring board to Africa. The population of Natal, is about 350.000 people. The state of Rio Grande do Norte produces mainly salt (sea salt, over a million tons a years, whose quality is the same as that produced in Spain); cotton (long fiber, the same as that produced in Egipt and Sudan); carnauba wax (for music recording material and many other industrial uses); minerals (specially schelite, the tungsten minerals); hides, leather, sisal, etc..

We kindly appreciate receiving from you any kind of comments about our transmissions and we'll be glad to send any information you want to now about our country.

Cordially Yours

Ilma Bernardo da Silva  
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